

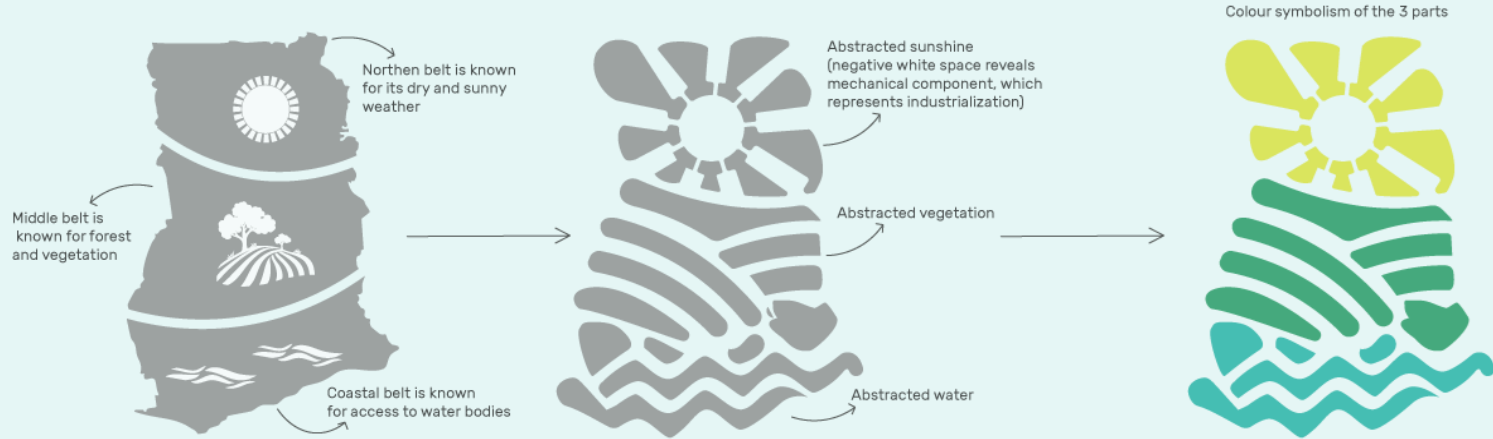


REPUBLIC OF GHANA



**24HOUR
ECONOMY**
&
Accelerated
Export
Development

PROGRAMME & PROJECTS



LOGO INSPIRATION

Natural resources from the three geographical zones of the country will fuel an industrialized and export-led economy.

Agenda

1. OVERVIEW OF THE 24H+
2. WHY 24H+?
3. UNDERSTANDING THE PROCESS
4. PROJECTS

01.

What is 24 Hour Economy?

“The 24-Hour Economy is more than just a policy; it’s a catalyst for industrialisation, export promotion, and job creation. It’s about building an economy that works for everyone, every hour of the day,”

- President John Dramani Mahama

The Theory of Change

National Development Problem Statement

Ghana's economy is structurally deformed. It depends on raw exports and imported goods, leaving the country vulnerable to external shocks and persistent trade deficits. Agriculture and manufacturing remain inefficient and poorly linked to markets. SMEs lack access to finance, and the workforce is misaligned with the needs of a modern economy. Weak citizen engagement and fragmented institutions further undermine effective delivery.

As a result, growth has failed to produce jobs, prosperity, broad economic opportunity or resilience. Wealth is concentrated, industries are underdeveloped, and most Ghanaians remain trapped in low-income, low-productivity work. Without deep structural reforms across production, finance, skills, markets, and citizen participation, Ghana cannot unlock its full potential.

Ultimate National Outcome

A self-reliant, industrial, and export-driven economy with integrated value chains, efficient markets, a competitive workforce, and strong regional and global trade—leading to inclusive growth, decent jobs, reduced import dependence, and resilience to shocks.

Strategic Transformation Pillar 1: Production Transformation

Boosting agricultural and manufacturing productivity through efficient, climate-resilient systems and enabling infrastructure that drive self-sufficiency and exports.

Strategic Transformation Pillar 2: Supply Chain & Market Systems Efficiency

Developing integrated, cost-efficient supply chain and market systems, supported by modern infrastructure, that connect producers to markets and increase local value capture.

Strategic Transformation Pillar 3: Human Capital Development

Building a productive, innovation-driven workforce with the skills, mindset, and work ethic aligned with the needs of a modern, competitive economy.



The Theory of Change



Grow24

Driving food security, climate resilience and sustainable jobs by increasing productivity and ensuring raw material supply for local processing and exports.



Make24

Accelerating Ghana's transition from import reliance to manufacturing by strengthening local production capacity and expanding value addition in strategic sectors.



Build24

Transforming construction by localising materials, formalising jobs, and industrialising building for a resilient, inclusive, and globally competitive sector.



Show24

Projecting African identity and creativity excellence globally through culture, arts and tourism value chains that generate jobs, exports and national pride.



Connect24

Building an integrated, cost efficient, and inclusive supply chain ecosystem to improve competitiveness and maximize value capture within domestic and global markets.



Fund24

Expanding access to affordable, long-term financing for MSMEs through equity investments and concessional on-lending to support value chain growth and scale.



Aspire24

Equipping Ghanaians - entrepreneurs, producers, and workers - with digital, technical and vocational skills for an industrial, innovative, and globally competitive economy.



Go24

Mainstreaming the 24H+ agenda across government, mobilising citizens and promoting Made-in-Ghana goods.

How 24H+ Will Transform the Ghanaian Economy



Self-Reliance

Increase input self-sufficiency and reduce vulnerability to global shocks



Integrated Value Chains

Transition from fragmented efforts to connected, end-to-end value chains



Resource Productivity

Optimise the utilisation of production resources



Job Creation

Increase production to >1.7m decent jobs by end of 2028



Market-Driven Surplus

Sustainable production aligned with real demand—locally and globally.

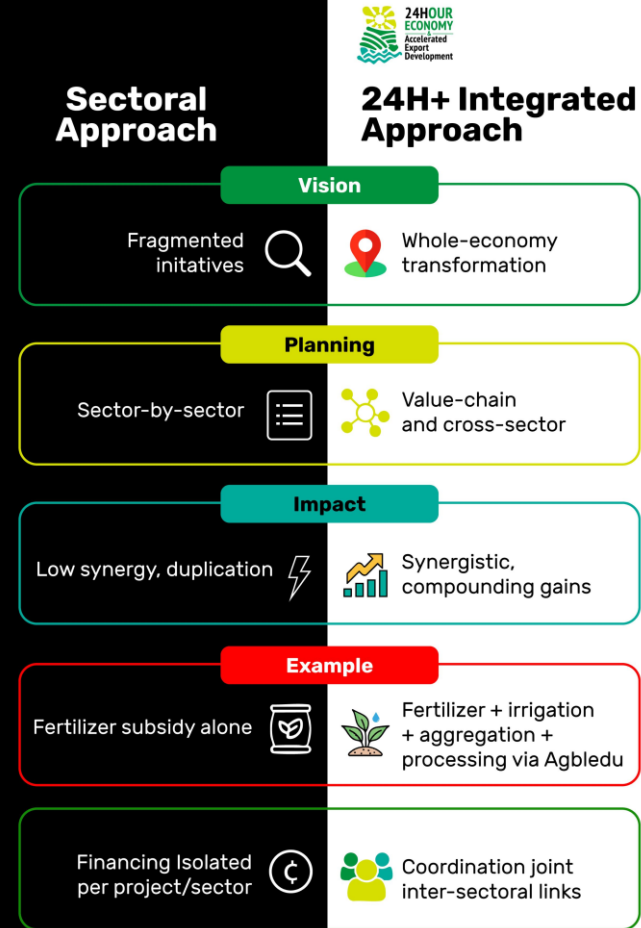


Productive Culture & Values

Strengthen work ethic, production values, and national solidarity.

Key Principles

- The approach to solving problems is an integrated value chain approach
- The 24H+ secretariat will play a coordinating and advisory role in the implementation
- The programmes will be private sector driven
- As much as possible, programme funding will be structured so that they are not on the government's balance sheet



02.

WHY 24H+?

Why the 24H+ Programme



SALE OF GHANA-MADE FRIDGES

L. Therson-Coffe &
Tess Kallon

THE first locally assembled refrigerators and air conditioners are to be put on the market by the end of this month.

Mr J. E. G. Dentu, Technical Manager of the Ghana Sanyo Electrical Manufacturing Corporation, who disclosed this at Tema yesterday said the corporation at present assembling the consignment of air conditioners and ten refrigerators on trial basis.

He was speaking to newsmen who visited the corporation. The visit was organised by Public Relations, Advertising and Press Services, a consulting and public relations firm in Accra.

pend on the market demand. Television and radio sets, electric fans, pressing irons and tape recorders are among the products of the corporation — a joint State and private enterprise.

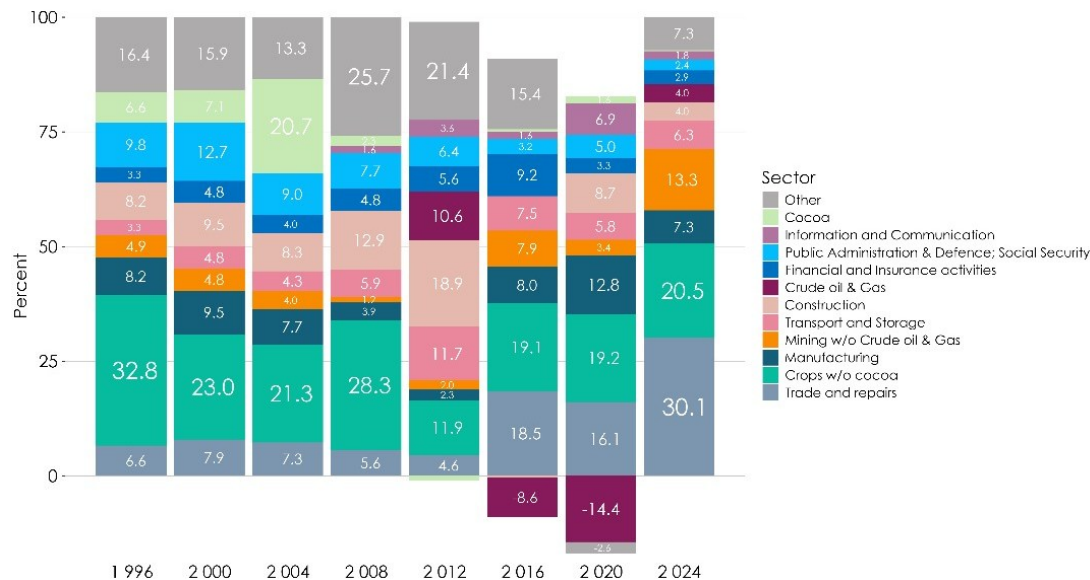
Mr. Dentu said the corporation is considering introducing a purchase system to the country to enable consumers to buy the products on the spot.

'Pay your levy'

GHANAIS have been called upon to pay a levy of 10 per cent on the purchase of these products.



Trade – and trade in imported goods – dominate our economy



1. Trade and repairs have overtaken Agric as the biggest contributor to growth
2. Manufacturing has moved from number 3 to number 4

We export mostly Gold, Oil and Cocoa, and import most of what we use

Rank	Product Description	Import Value (GH¢)	Share of food products imported (%)
1	Cereal grains, worked but not rolled or flaked, of other cereal	3,365,853,280	8.6
2	Guts, bladders and stomachs of animals (excl. fish)	2,686,434,489	6.9
3	Frozen cuts and offal of fowl	2,583,598,636	6.6
4	Sugar, in powder, crystal or granule forms	2,371,905,041	6.1
5	Cocoa beans, standard quality raw beans	2,006,124,386	5.2
6	Rice, semi-milled or wholly milled rice, pack > 5kg or bulk	1,976,371,790	5.1
7	Shea (karate) oil and fractions, crude	1,863,870,978	4.8
8	Shea nuts (karate nuts)	1,621,689,864	4.2
9	Fish, frozen, excluding fish fillets and other fish meat of heading 03.04.	1,257,852,018	3.2
10	Rice, broken	1,067,269,820	2.7
	All other food products	18,145,002,582	46.6
	Total Food Products Imports	38,945,972,884	100.0

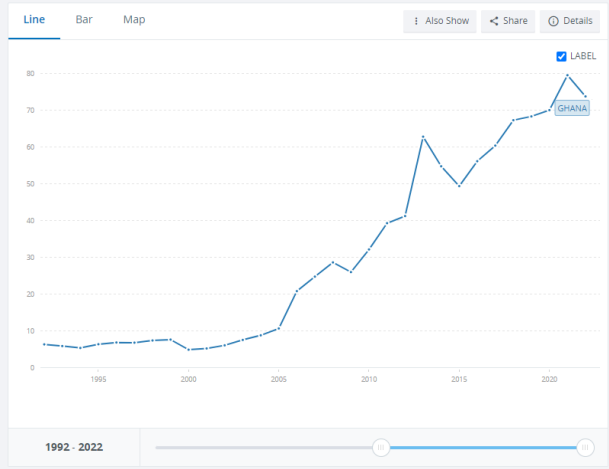
1. Almost 50% of total inputs are imported;
2. Manufacturers in Ghana earn almost 90% of total sales from the domestic market;
3. Our 2nd largest food import comes from animal stomachs;
4. 3rd Largest food import includes Offal of Fowl.

Even when the economy grows, we are not creating jobs or opportunities for our people

GDP (current US\$) - Ghana

World Bank national accounts data, and OECD National Accounts data files.

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While GDP grows each year

Employment to population ratio, 15+, total (%) (modeled ILO estimate) - Ghana

International Labour Organization. "ILO Modelled Estimates and Projections database (ILOEST)" ILOSTAT. Accessed February 06, 2024. ilostat.ilo.org/data.

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Employment rate is on a downward trend

03.

Understanding the process

Our Approach

1. Ground the strategy in evidence and national reflection
2. Select priority sectors and value chains with the highest potential to optimise job creation, export competitiveness and build resilience
3. Diagnose systemic constraints and design catalytic interventions using an integrated value chain approach
4. Convert interventions into bankable, investable projects

Next steps

1. All of government alignment
2. Projects Preparation
3. Project Development & Investment Activation

04.

Some Strategic Projects

What are the key systemic constraints?

1. **Land Access** - Complex, fragmented, and often conflict-prone land acquisition processes limit scale and investment readiness.
2. **Productivity & Value Addition** - Low productivity across agriculture and industry, with heavy reliance on raw commodity exports.
3. **Supply Chain Inefficiencies** - Fragmented, high-cost logistics and poor post-harvest systems weaken competitiveness.
4. **Skills & Labour Mismatch** - Youth training is disconnected from labour market needs, especially in agro-industrial sectors.
5. **Infrastructure & Industrial Base** - Inadequate power, water, roads, and factory-ready zones undermine Ghana's industrialisation drive.

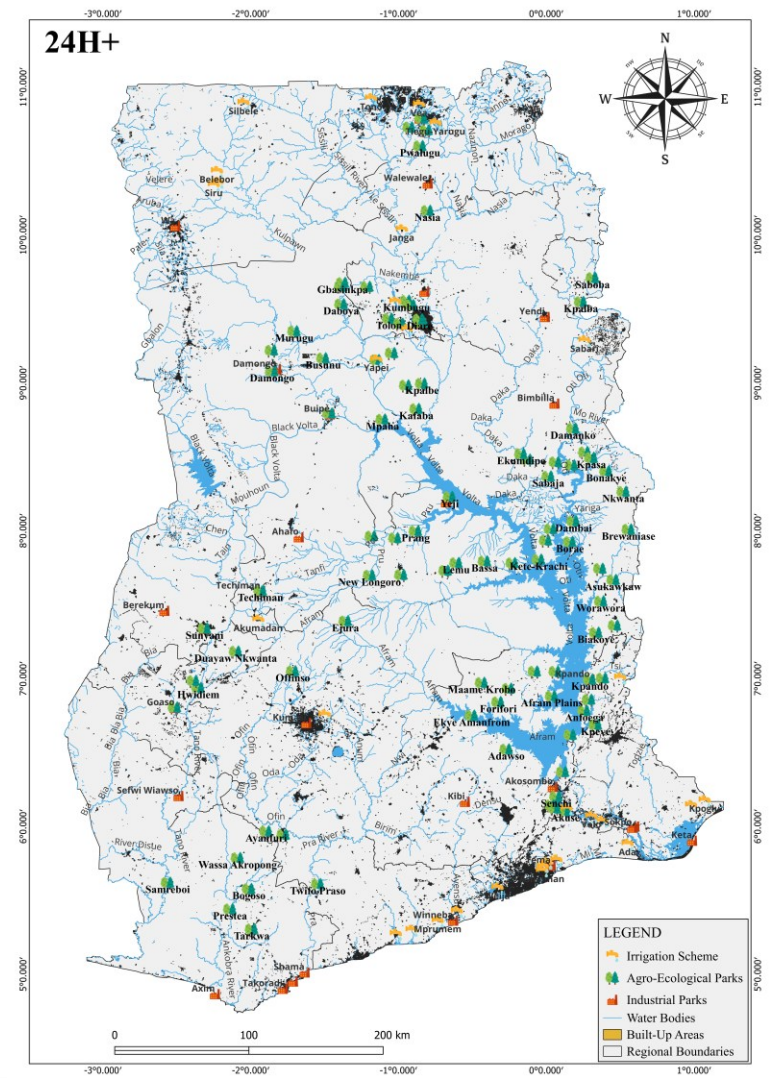
What the 24H+ offers strategic investors

1. Bankable Projects, Ready for Investment
2. Land and Infrastructure Are Solved
3. Increased investor-friendly trade, regulatory and customs environment
4. Regional Market Access
5. Strategic market and investment opportunities

Volta Economic Corridor

A nationally-prioritised inland economic corridor leveraging the Volta River system to drive:

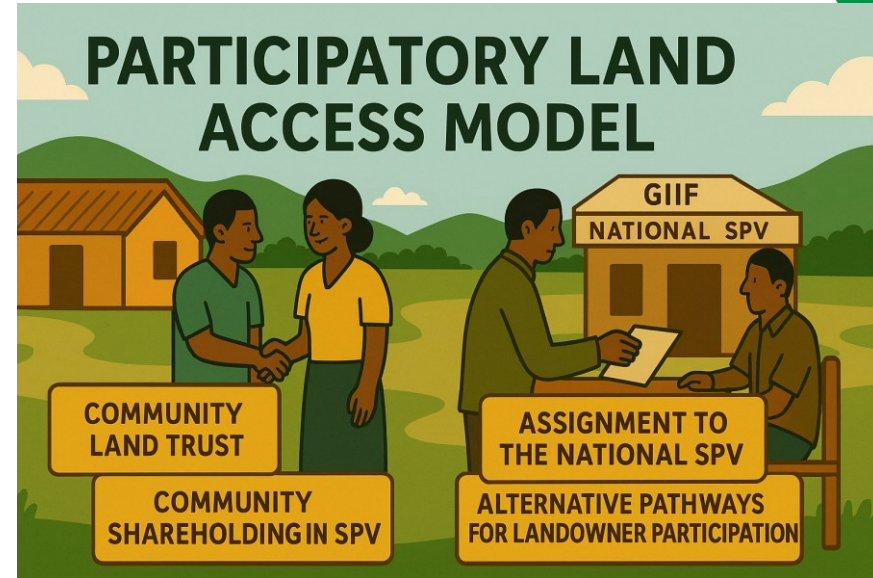
- Irrigated agriculture in Agroecological Parks
- Inland water transport and logistics (IWT)
- Industrialisation and value addition (Wumbei Parks)
- Trade integration with ECOWAS and Sahel markets



Participatory Land Access Model (PLAM)

A nationally-adopted land governance framework to:

- Secure large-scale land access without dispossession or conflict.
- Enable community ownership through Community Land Trusts (CLTs).
- Legally assign land to GIIF and SPVs for public-interest infrastructure and value chains.
- Provide lawful land for irrigated agriculture, industrial parks, logistics, and training centres



Legon Pharmaceutical Innovation Park (LePIP)

A national flagship park driving pharmaceutical self-reliance and industrial innovation, anchored by the University of Ghana.

- 100-acre pharmaceutical park
- Industrial pharmacy training and R&D
- Generics contract manufacturing
- API manufacturing
- General Pharmaceutical Products
- SPV-led with UG, CSIR, Centre for Plant Medicine, private sector
- Targets Ghana and ECOWAS markets



Agroecological Parks (Agbleduwo)

A nationwide network of irrigated agricultural parks to boost food security, exports, and climate resilience

1. Mobilise over 2 million hectares through PLAM (CLTs, GIIF-led SPVs)
2. 100 Agbleduwo Parks planned 20 targeted between now and 2028
3. 7 Parks have completed feasibility studies. Tamaligu, Zoggu, Wungu, Dedukope, Kumawu, Peki, Oti
4. 13 additional parks identified – feasibility studies now commencing
5. All parks organised into 15 regional clusters (approx. 100 hectares each)



Kumasi Machinery & Technology Park

Anchored by KNUST's Technology Consultancy Centre, the Park will serve as Ghana's national hub for agricultural machinery innovation—designing, prototyping, and commercialising tools tailored to local farming needs. It will:

- Develop a local machinery value chain to serve agroecological parks.
- Partner with local foundries, GAEC, and aluminium producers to manufacture components.
- Train youth and SMEs through TVET and technical university networks.
- Attract private anchor industries to scale production.
- Power ICT-enabled precision farming across Ghana.



National Creators' Academy

Empowering Ghana's Next Generation of Cultural Innovators

- Flagship national fellowship to train 10,000 creatives
- Structured programme in storytelling, IP, business, and digital content
- Delivered through regional hubs, online platforms, and global mentors
- Builds exportable content and 100,000 indirect jobs
- Partner with the likes of YouTube & TikTok





05.

Value Chain Financing Strategy

“

FAVOURABLE BUSINESS CLIMATE

Before the end of my **four year term**,
I want to see **lending** rates lower
than **10%** in this country. It is doable.

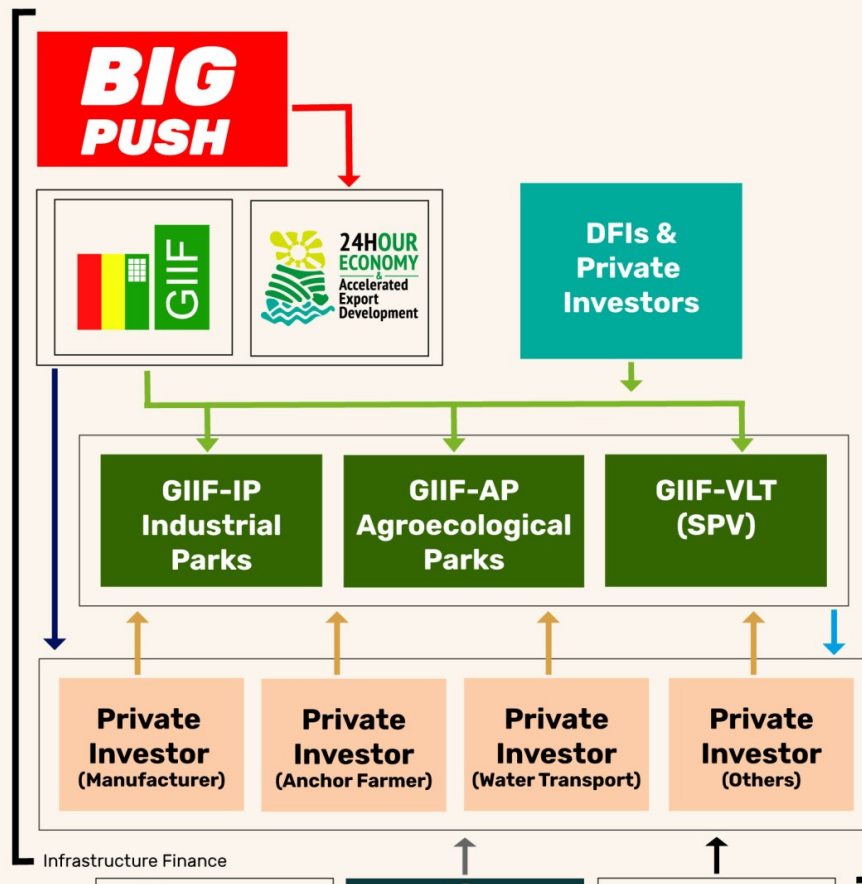
DR. JOHNSON ASIAMA

GOVERNOR, BOG

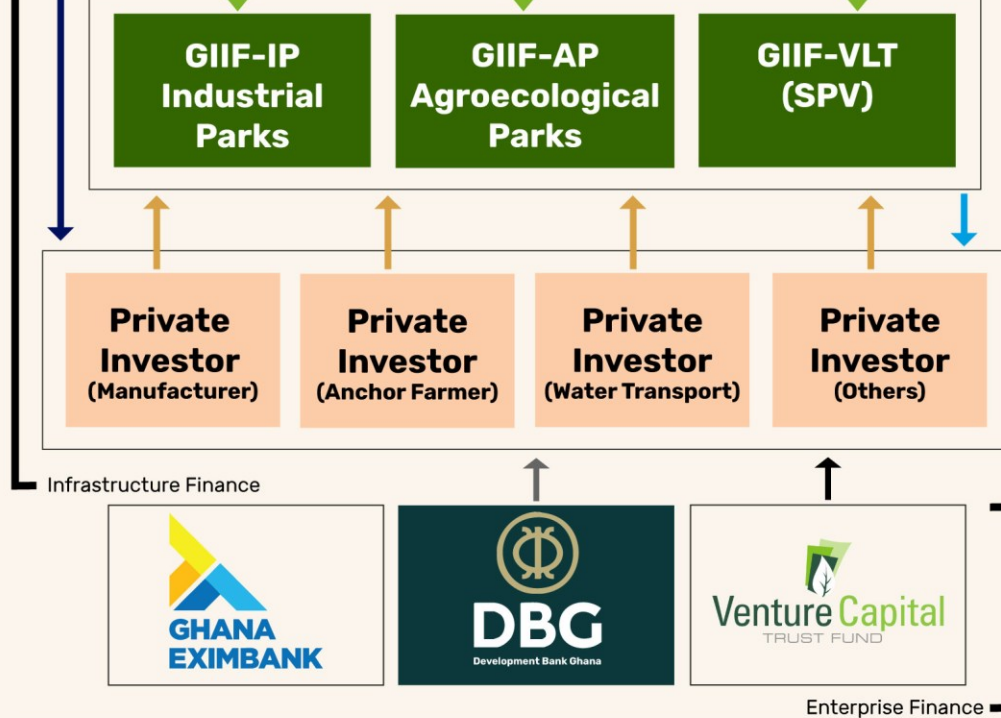
4TH JUNE 2025

FINANCING STRATEGY

24HE Infrastructure and Enterprise Financing Architecture



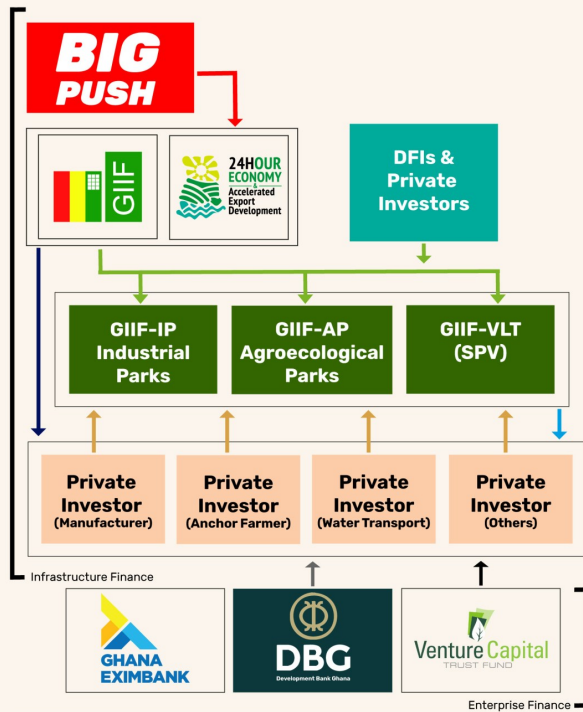
FINANCING STRATEGY



- Viability Gap Funding
- Investment into SPVs
- SPVs may take equity in investors
- Debt and equity investment
- Investments to set up a business
- Debt finance via Value Chain Lending Facility
- Equity finance via Value Chain Lending SME Fund

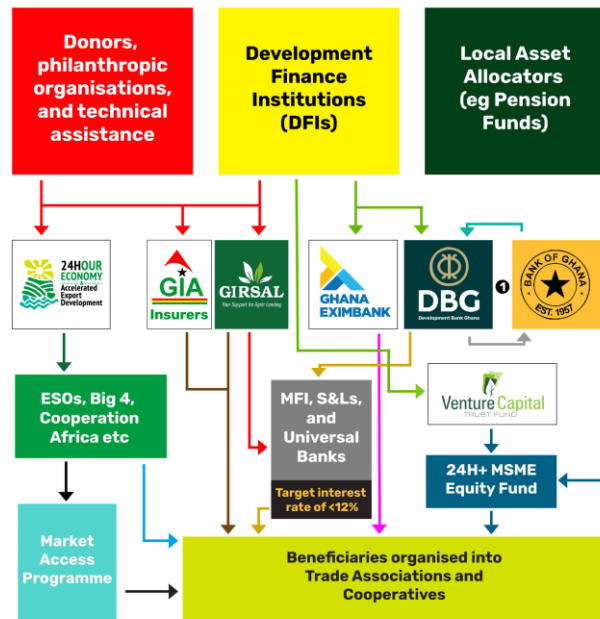
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24H+ Value Chain Financing Architecture



- TA Grant
- FCY
- Long term Concessional loan (FCY)
- LCY
- Organising groups, capacity building, due diligence, pipeline, monitoring
- Manage FX risk
- Guaranteed Offtake, Export market (natural hedge), Local Content, etc
- Credit Guarantee
- Insurance
- LCY Loan
- Equity
- Trade Finance

LENDING PORTAL

The platform will streamline loan processing across all financial institutions through an automated, secure interface.

It will be built in within a robust, regulatory compliant risk framework and also while providing real time insightful reports and analytics.



INSIGHTFUL DASHBOARD & REPORTING



Loan Portfolio Dashboard

High-level view of all applications categorized as pending, approved, rejected, or disbursed with filtering capabilities



Credit Risk Analysis

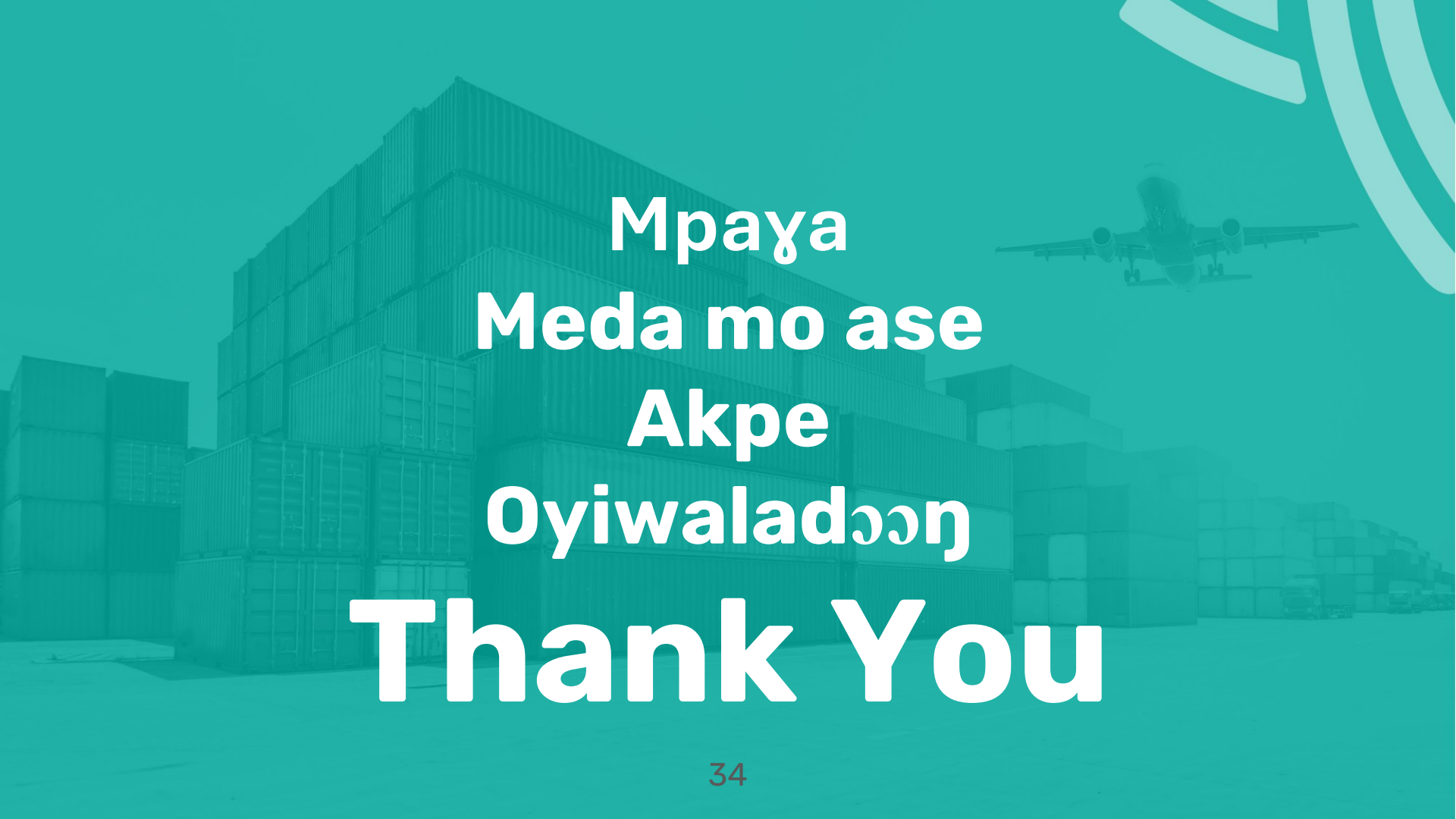
Detailed insights showing approval trends, loan default probabilities, and risk exposure to inform lending policies



Financial Performance

Comprehensive reports on disbursements, repayment trends, and revenue generated, exportable in multiple formats



The background of the slide is a teal-colored image of a shipping yard. In the foreground and middle ground, there are large stacks of intermodal containers. In the upper right, a commercial airplane is visible in flight. The text is overlaid in white, bold, sans-serif font.

**Mpaye
Meda mo ase
Akpe
Oyiwaladon
Thank You**